



SCHLOSSHOTEL FISS

# MOMENTS

## MOST-LOVED

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Four inside tips for your winter experience

## BERTA!

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The world's coolest cow and her huuuge children's paradise

## #FREESTYLISH

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The art of building and shaping a fun park

## A BRAND WITH VALUE

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Behind the scenes at SHF marketing

## HARMONY

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New SHF interior designs

## A NEW DISCOVERY

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Sacred plants and the beauty they bestow on us

2021/2022 WINTER EDITION



SCHLOSSHOTEL  
FISS

EDITORIAL



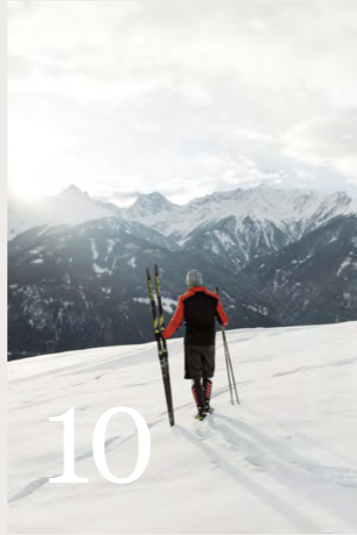
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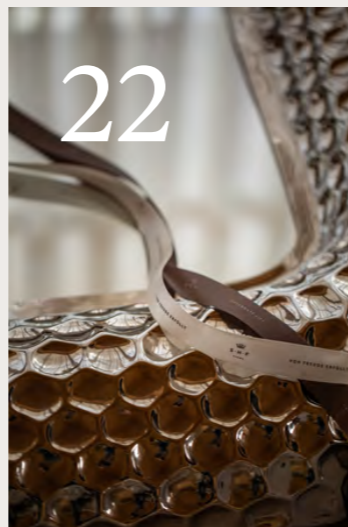
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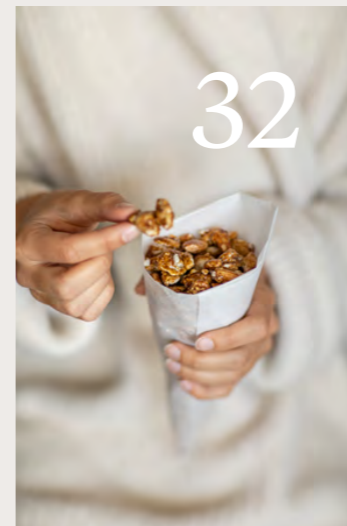
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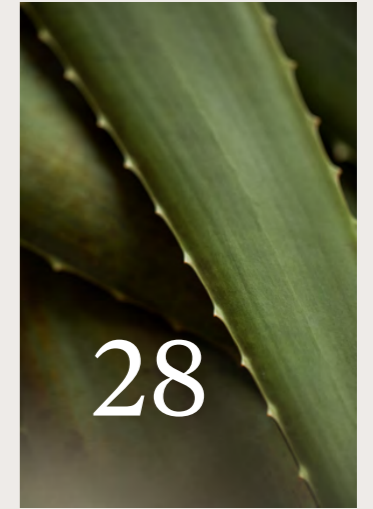
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The return of the magic  
in moments full of lightness

“Sunny Days Are Coming,” the SHF brand song promises. We are certain: sunny days are waiting for you. Days filled with lightness and life. Days filled with freedom and the indescribable and irreplaceable feeling of breathing fresh air high up in the snowy white mountains, soaking in the summits glowing in the sun, and gliding through a glistening sea of snow.



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The magic returns – in exactly the moments that you can experience only here with us at our exceptional ski-in & ski-out location. Gather moments that inspire. Moments that enthrall the entire family and all generations. Moments that can give you what you are most longing for: abundance, freedom, and the feeling that you are being cared for.



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We are delighted that you have chosen to experience the return of the magic with us.

Yours,  
the Domenig family and SHF crew



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SIMONE DOMENIG

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“Today, all things precious seem more valuable than ever before. Perspectives have shifted. Perceptions have changed. And, with that, we have become stronger. We have become more aware, and we have become a little freer and more open to recognising that which is beautiful and unique. And we have reached an entirely new level of appreciation.”

# Lightness wears white



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Crystal air: pure and sun-drenched. Sky blue: vast and free. Mountain white: elegant and appealing. At Schlosshotel Fiss, winter is a privilege. A gift to the senses. An adventure for the heart that's longing to discover something new.



WINTER



WINTER



It all belongs together



Be closer to the slopes than hardly anywhere else possible, while tucked away in the luxurious privacy of this hotel, which combines elegance and exclusivity in a unique way. Here, you can both reside in your very own personal retreat and revel in the excellent panorama of a prime location.

# Most-loved

Have you ever asked yourself where the locals enjoy skiing? Do you wonder which cross-country tracks they recommend? Or, would you like to know where they hike to find peace in winter or where they take their grandchildren for a fun toboggan run? Here are our personal most-loved places:

## #1

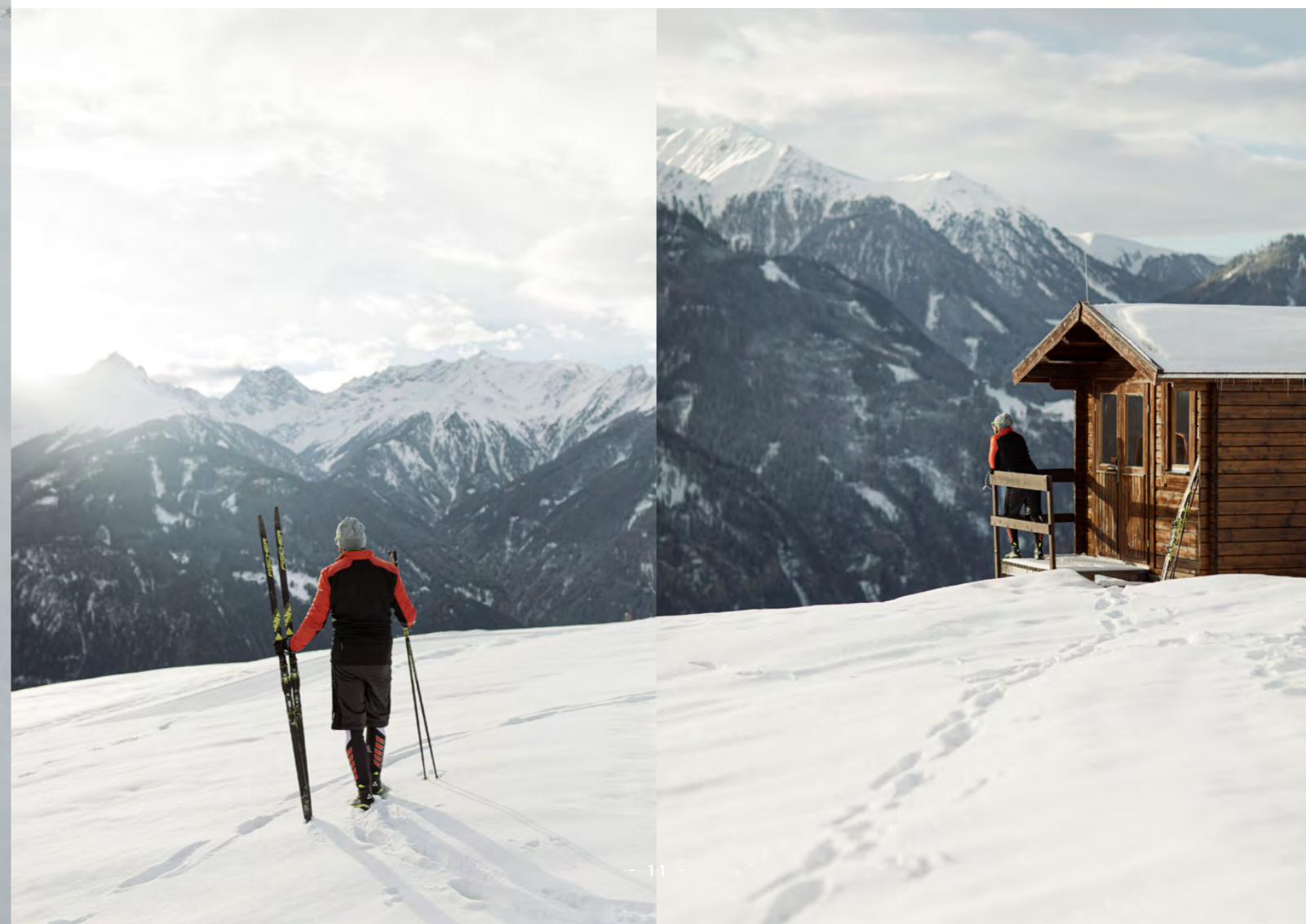
The L6 Schöngampalm route, on the other hand, is **demanding and challenging**. With an elevation gain of 500 metres and 22 kilometres to master, this route is for all those looking to test their limits. However, you will be rewarded for taking on the challenge with fantastic views into the valleys of Oberinntal, Kaunertal, and Urgtal, as well as a stop at the rustic Schöngampalm hut.

Highest point: 1,875 metres above sea level  
Length: 22 kilometres | Elevation gain: 500 metres

### SIMON RESSEL'S MOST-LOVED #CROSSCOUNTRYTRACKS

Cross-country skiing on the Waldloipe (No. 6) is **easy and enjoyable**. The high-alpine track provides excellent conditions for classic and skate skiing, as well as an impressive panorama. The tracks follow a circular route past Lake Högsee with very little elevation gain. You can find two stops along the route to replenish your energies. My tip is to take a break at the Hög Alm hut, where they serve delicious cheese dumpling soup. It pairs perfectly with a glass of wheat beer, and the sunny terrace offers superb views of the idyllic, snow-capped mountains.

Highest point: 1,823 metres above sea level  
Length: 2.2 kilometres | Elevation gain: 37 metres





# #2



**BERNADETTE DOMENIG'S MOST-LOVED #TOBOGGANRUN**

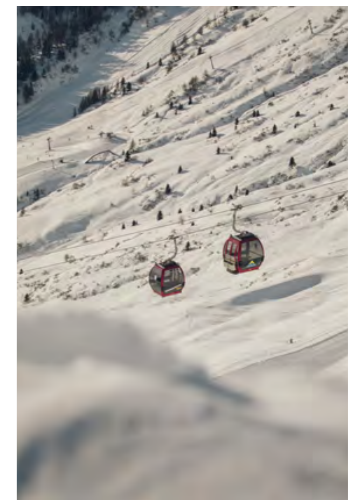
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The new toboggan run in Fiss is ideally suited for fun adventures in the snow with our grandchildren. The red Schönjochbahn lift conveniently takes us to the middle station, from where we can jump right into the fun part of the trip. The three-metre-wide and carefully maintained toboggan run is perfect: it's not that steep so you don't get too fast and it ends directly at Bertas Kinderland. The Sonnenburg family restaurant is the best place to culminate the experience. On the sun terrace, we love to sip a huge cup of delicious hot chocolate while watching Mascot Berta and her little ski aces.

# #3

**ANDREA SCHIRGI'S MOST-LOVED #WINTERHIKE**

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Hop onto the red Schönjochbahn lift and exit at the middle station. Just below the station, turn left onto the Kraft- & Sinnesweg, which leads up to the Frommes Alp hut. The wide and well-groomed winter hiking path has a gentle elevation profile with slight inclines. Follow the path through thick woods and across mystic forest glades until you reach the Frommes Alp hut. Treat yourself to a break and soak up the sun on the terrace before continuing your hike to Rabuschl and, finally, to the Sonnenburg restaurant at Bertas Kinderland. After enjoying a fragrant coffee, tea, or hot chocolate at the Sonnenburg, you can happily make your way back to the hotel.

Length: approx. 7.5 kilometres  
Duration without a break: approx. 2 hours



# #4

**MANFRED BREGENZER'S MOST-LOVED #SLOPES**

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**For families,** I recommend the two Plansegg slopes. The Zanbodenabfahrt is a blue beginners' slope and perfect for practising first runs. The Malfristabfahrt, a red piste for intermediate levels, helps you gain confidence and find real enjoyment as you glide down the piste.

**Experienced skiers and all those feeling confident on the slopes** can opt for the intermediate, red Trujenabfahrt. The piste even includes a section where you can choose to switch over to the black piste. The reward for this challenge is a stop at the Schalberalm hut, where they serve the best Austrian Kaiserschmarrn outside Schlosshotel Fiss.





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 Bertas Kinderland is a vast, snowy children's paradise offering everything from magic carpets to a Fairy Tale Express, fun park, and playground. Here, kids can explore fun activities such as snow tubing and singing or dancing with Mascot Berta, their new friends, and the ski instructors on a gigantic stage. "Bertas Kinderland offers an exceptionally high quality standard. This is due to the Kindervilla, numerous carpet lifts, innovative infrastructure like the SNOW-V simulator, and many more highlights," explains Martin Stark, head of the Fiss-Ladis ski school. He emphasises: "What makes us truly unique though is our focus on children and the joy we take in offering educational games and breaks completely adapted to the kids' psychological and physical abilities and needs. For every level, Berta, the coolest cow in the world, has created a tailored learning programme filled with fun and adventures."

What's more: the learning pays off! As soon as the little ones feel confident on skis, they can enjoy their very first downhill run from Bertas Kinderland to Ladis. Of course, not without a stop at the Indian Village, where there's even more to discover. In the evening, when Berta asks the kids if they want to come back, their excited "Yessss!" echoing through Bertas Kinderland is so loud that even Sleeping Beauty at the Fairy Tale Express blinks for a brief moment.

COME JOIN US, BERTA!

- 
- Sunny location at the middle station on the yellow Sonnenbahn lift
  - 80,000 square metres full of what makes learning to ski fun and fancy
  - 11 conveyor belts, 1 practice button lift
  - Fairy Tale Village
  - Children's stage
  - Heated break room
  - Playground
  - Merry-go-round
  - Fun park with wave run, kids' jumps and kids' boxes
  - Snowmobile
  - Tubing run
  - Race course
  - Indian Village
  - Bertas Kinderplanet children's restaurant with supervised lunch during ski classes
  - Restaurant Sonnenburg with a terrace for parents to watch their little ones



# The world's coolest cow



PANORAMA PLACE FOR PROUD (GRAND-)PARENTS

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 Mums and dads, as well as grannies and grandpas, can get a chaperone ticket and accompany their kids to Bertas Kinderland even without ski equipment. The Sonnenburg restaurant has a spot reserved just for you on the parents' terrace, where you can watch your little ones practise their very first turns on skis.

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 Berta! She is a star on skis and has created a paradise for snow princesses and little racers who are only just discovering skiing as their new favourite activity.



Gottfried Gram alias Goffi has mastered the art of shaping snow into fun. Together with the team of his own company, shape-it, he designs and builds the fun parks of Fiss.



**In Serfaus-Fiss-Ladis, freestyle means freedom and fun. Which parks and fun areas are available to guests?**

We have several fun areas: the Sun Park on the Fiss south side; the Shred Park, Fun Slope, and Snow Park on the Fiss north side; and two additional areas in Serfaus.

**Do you have to be a pro to use the parks?**

You don't. Each fun area is created for a specific target group. In Fiss, the focus is on children and families. The fun areas of Serfaus, on the other hand, are geared for advanced skiers and professional athletes.

**Which park is suitable for beginners?**

The Fun Slope is very playful. Once children have mastered the red Plazörabfahrt (No. 21) on the Fiss north side, they can venture out onto the Fun Slope. There, they can gain their first experiences with wave runs, practise steep turns, improve their balance, and explore tunnels.

**What advice do you give beginners about to embark on their first freestyle journey?**

Know your limits! If you don't know your limits (yet), you should be even more careful. Sometimes, obstacles seem easy. However, if you can't estimate your skills or speed correctly, these obstacles can still be a great risk of injury. Every obstacle is marked with a little blue, red, or black flag, which indicates the difficulty level similar to the piste markings.

**Whether kickers or boxes, the obstacles are the essence of each freestyle course. How do you build a course?**

It's important to use the terrain and retain the natural flow of a slope when building a park. On the one hand, this allows us to save a lot of snow. On the other hand, it helps us maintain a certain level of control over how the park is used.

**How is a fun area created? What steps are necessary to turn an idea into a plan and make the first ride happen?**

We make our vision a mission. A successful park rests on three pillars: first, careful conceptualisation and planning; second, accurate building; and third, daily grooming and maintenance. If one of these pillars

is neglected, the entire snow park concept fails.

**What does daily maintenance of a fun area include?**

The shapers who maintain the fun areas get up early for a morning inspection ride. They inspect all obstacles and look for any damage that may have arisen from piste grooming or bad weather. Next, they set up the safety nets, prepare the airbag, mark the giant slalom course on the race run, and so on. During operation, the shape crew's tasks include constant inspection of the nets and obstacles and keeping the obstacles smooth and slick for easy gliding. In the evening, their primary work begins: shaping the snow masses around the obstacles and the jump areas. Most of the work happens manually before a snowcat takes over. The "invisible" effort by our team of five to eight is actually huge, but it ensures that everything is perfectly groomed and ready for another day of fun.

**What's your passion for freestyle skiing based on?**

The sport never gets boring. There are so many tricks, all of which can be combined. It feels like there are endless possibilities and there's always room for improvement.

# Snow in shape

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*Get the great gear*

At the SHF sports shop & ski rental, you are guaranteed to hit the slopes and fun areas equipped with the right gear and clothing. Our team of experts are happy to advise you on our top-quality offers.

You are also welcome to reserve your personal equipment online prior to your stay. This way, everything is ready and waiting upon your arrival. Even ski lessons can be conveniently booked online or directly at the hotel. Your private instructor will personally pick you up and accompany you to your piste adventure via our exclusive ski-in & ski-out access.

- Kickers: small, often triangular shaped jumps
- Boxes: boxes specifically built for skiers to slide across
- Tubes: large diameter plastic pipes with a rounded top
- Rails: long, narrow pipes similar to a staircase handrail
- Shred: ride in fun parks and have a good time
- Jib: ride across rails and boxes or other snow park features
- Faceplant: fall on your face (which, obviously, you should try to avoid!)
- Switch: ski backwards
- Champagne powder: especially fluffy and powdery snow, which is very rare and can only be enjoyed on very cold days (a real delicacy among freestyle skiers)
- Airtime: the time you spend airborne during a jump
- Back flip: backward rotation over the vertical axis
- Spin: twist or rotation
- Grab: trick where you hold onto a part of your skis or snowboard while airborne



## 10 questions for Michaela Seyrling and Katharina Bugarschitz

Over the last three decades, Schlosshotel Fiss has established itself as one of the leading enterprises in Tyrol's luxury hotel industry. What factors determined this successful brand development?

Michaela Seyrling (MS): One of the main factors is our unique character. Schlosshotel Fiss has never been associated with a hotel group and always fostered its individual standing as a luxury family hotel with a strong focus on wellness. Moreover, the hotel knew early on how to establish itself in the German and Swiss markets, ideally use its excellent location in Serfaus-Fiss-Ladis, and continuously invest in its product.

The Schlosshotel Fiss philosophy rests on strong and consistent values. How would you define the essence of your brand?

Katharina Bugarschitz (KB): The brand essence is not visible at first sight, but becomes discernible via the hotel's mood and atmosphere. There's a light elegance and feeling of being home and welcome that reverberate through Schlosshotel Fiss and transport our core values: harmony, elegance, compassion, and quality. These are also reflected in the solidarity of the SHF crew and enthralled guest feedbacks.

Where in the hotel do your values take form and how exactly do you communicate them?

KB: For one thing, we created the SHF living interior line, which includes our own tableware collection, matching blankets, and many more home accessories. And for another, all communication tools, whether in print or online, are fully adapted according to our characteristic corporate design. Our values are most visible in our MOMENTS magazine, on our new website, and in our SHF brand song, "Sunny Days Are Coming." What I personally find compelling is that the SHF crew has recently received an independent corporate design, their own website, and tailored social media channels.

What distinguishes the Schlosshotel Fiss brand from its competitors?

MS: Our entire corporate communication strategy carries the unique thumbprint of the Domenig family. Their sophisticated elegance is present everywhere, without exception. The resulting consistency and harmony are especially due to Simone Domenig and her appreciation for everyone involved.

KB: In the past, advertising was loud and intrusive. Today, it happens from the inside out: those things that are authentic are remembered. Schlosshotel Fiss also relies on this principle. Our love for the beauty of life and our commitment to holistic wellbeing and harmony make the difference.



Katharina Bugarschitz



Michaela Seyrling

What are the biggest challenges you will face in the future?

MS: Above all, we want our guests to feel safe. Since 2019, booking behaviour has changed drastically and become more dynamic. Consequently, it's been a challenge for us to enhance our flexibility while simultaneously finding the right communication channel in times of increasing digitalisation. We continuously observe the trends. However, we decide on an individual basis whether a new path is also in harmony with our identity and our guests.

How do you specifically plan to respond to this trend?

MS: We offer our guests the utmost security when booking their stay with us and are constantly creating new interaction opportunities with us such as our SHF app. At the same time, we are actively promoting referral marketing.

What makes the Schlosshotel experience unique?

KB: At Schlosshotel Fiss, everyone finds their perfect place for relaxation, whether babies, toddlers, teenagers, parents, grandparents, or couples without children. MS: We offer special retreats and highlights for everyone looking for a memorable experience. At the same time, our individual offers can create a wonderful harmony for anyone. However, above all, it's our friendly colleagues and team members who create an unparalleled experience with their attentiveness and devotion.

How do you communicate this experience?

KB: We choose the path of honesty and authenticity. Everyone on our team and our external partners have a clear goal and shared vision that is based on the SHF corporate identity manual, the SHF mission statement, and the Schlosshotel avatar.

What kinds of guests and families relish their stay at Schlosshotel Fiss the most?

MS: We are happy to welcome many loyal guests and are thrilled that they recommend us to their friends and acquaintances. Most of our guests are entrepreneurs or have managerial responsibilities. They savour an exceptionally high standard of a time-out with us, where everything is taken care of. They also appreciate the stylish ambience, unrivalled service, and the fantastic luxury of knowing that their children are in the best hands while they enjoy some downtime for themselves.

Where do you see Schlosshotel Fiss in the future? And how do you see yourself shaping it?

MS: Schlosshotel Fiss has always been a trendsetter and will remain so. I envision the hotel as a quiet retreat for families to relax and revive. It's also a haven of tranquillity for anyone looking to escape the extremely fast-moving pace of everyday life to a captivating region connected to the magic of nature.

KB: When I think of Schlosshotel Fiss in the future, I see something bright, shiny, and timeless. I see a world-renowned hotel that, just by thinking about it, warms people's hearts and provides them a sense of comfort and security. My vision is that our guests not only come to visit to re-charge their inner batteries, but also to tick off an important item on their green to-do-list by staying at a hotel where sustainability is a continued priority.



HARMONY  
LOVES EVERY DETAIL

Ambience is more than the sum of its parts. Harmony is a sensitive feeling of wholeness. The Schlosshotel Fiss character is quiet and independent, clear and generous. It has an openness and unique sensitivity for the beautiful, for everything that should grow and unfold. Naturally, the SHF interior design reflects the Domenig family's passion and their exceptional commitment to quality, consistency, and joy. This is exactly what the hotel's thoughtful touches and details, which make this place so unique, are for: expressing our appreciation for you – and making your Schlosshotel experience more consistent and harmonious.



#1

TABLE ART

Whenever we set the table at Schlosshotel Fiss, we do so using the finest table linen, elegant glassware, our own SHF tableware collection, our new, sustainable napkins and beverage coasters, as well as our re-designed SHF sugar sachets.



#2



AT A TOUCH

5,000 square metres of spa indulgence want to be experienced. For this, we have created our cosy bathrobes, new SHF spa bags, and new, silky-soft SHF blankets, as well as redesigned our SHF bathing slippers, now available in traditional or sustainable styles.

#3

AT HOME

Take a piece of Schlosshotel harmony home with you. At the hotel shop, we keep an exquisite selection of SHF living products. Beautifully packaged in our SHF bags and finished with our SHF ribbons, they make the perfect gift for yourself or your loved ones.



“To me, style is the timeless embodiment of what we really are. It is an expression of our character, as well as a brief glimpse into our true soul.”

SIMONE DOMENIG

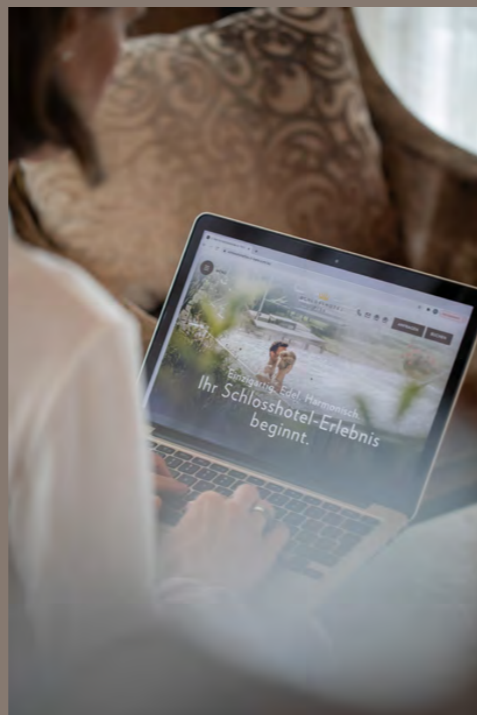
# A world within our world

Encounters that excite us. Surprises that deeply move us. Experiences that remain unforgettable to us. It's the sum of these special moments that constitute your very own personal Schlosshotel experience. And we want this realm of beauty to be even more easily and readily accessible to you. Therefore, we have created new virtual worlds by redesigning our SHF website and SHF app.

With its clearer design, more dynamic and faster navigation, and improved ease of use, our new website is more than just a portal to planning a holiday. It's a window to Schlosshotel Fiss, which you can open anytime you wish. Come here to delve into our stories, explore anything that's new, and simply immerse yourself in the calming Schlosshotel harmony.

If this still is not close enough, our new SHF app is just the thing for you. It's a wonderful tool to plan the details for your next holiday with us, enquire about spa appointments, and register for classes and events in the SHF weekly activities programme. In addition, our app provides you with comprehensive information from A to Z and allows you to stay in touch with the SHF reception.

The SHF app really is the perfect digital companion for your stay with us. Even at home, you can access the Schlosshotel experience anytime and get a glimpse of current events and news.



## EXPLORE THE NEW WORLDS WITHIN THE SCHLOSSHOTEL WORLD

The Schlosshotel app is available for iOS and Android at:  
<https://schlosshotel-fiss.m.hotel-mssngr.com/schlosshotel-fiss>

## SHF WEB

- Clearer design
- Enhanced user-friendliness
- Quicker load time
- Room recommendations in only a few clicks
- Room comparisons
- Simplified booking



## SHF APP

- Holiday planning
- Enquiry and booking
- Reservation of spa appointments
- Updates on the SHF weekly programme and registration
- Interaction opportunity with the SHF reception
- Reservation of your table at the Beef Club
- Overview of current offers, summer deals, and winter packages
- Overview of all important phone numbers
- Hotel information from A to Z





**Outstanding quality, internationally renowned service, and the very special character of the Schlosshotel experience are no coincidence. How did you, Mr Buchhammer, contribute to the Schlosshotel's unique position in your function as hotel manager?**

It all begins with the passion for what I do. The foundation is provided by the joy I take in approaching our guests with an open heart and mind and in nurturing my appreciation for every visitor and colleague. My task is to practise what we expect from the SHF crew, set an example, and support our team.

**The core of your responsibility is food and beverage management. The SHF kitchen, awarded two toques, closely collaborates with the SHF bar to achieve ambitious goals. What constitutes the exceptional quality offered in these areas?**

Above all, it's our great team. We have the honour of working with ingeniously creative minds. The SHF crew is overflowing with talent and development potential. The dynamics within the team are spellbinding. Imagine a fantastic match of football where professional athletes perform at the highest level. At kick-off, they are all ready to give their best.

**How do the two departments interact?**

They inspire each other, most of all to transform the finest ingredients, largely provided by local suppliers, into creative and elegant dishes. However, an essential factor in creating a true gourmet experience results from the encounters, interactions, sensations, and life that accompany it. Fine dining depends on the overall impression. This includes atmosphere, presentation, and the irreplaceable joy of being together.

**What do you consider the SHF service crew's greatest strength?**

The long-term employees and committed leadership of our team make it possible for us to be truly authentic on the level of personal encounters and compassion. This is also what allows us to convey a very special ambience that makes our guests feel welcome and at home. Of course, a high level of competence, professionalism, and performance are also vital.

**Quality is the visible result of individual efforts. What happens behind the scenes?**

In every department and area of our work, we prioritise the highest level of quality possible. In order to be able to deliver this quality, we must pay attention to every little detail. Obviously, this is also true with regard to hygiene and cleanliness. Just recently, we have received certification in these areas.

**What developments have you observed in the four years since taking over the position of SHF hotel manager? What achievements are you most proud of having accomplished with the SHF crew?**

I'm particularly proud of the steps we have taken to support the SHF crew: the opening of the SHF Home, the implementation of the SHF Academy, the success of the new SHF crew kitchen, and many more. My other personal highlights include the successful opening of the Beef Club and its subsequent recognition with the awarding of two Gault-Millau toques, as well as all other investments utilised to enhance the overall SHF quality and implement different projects.

**What do you love most about working in the premium hotel industry?**

The variety of challenges we face every day and master by working together, fully committing to our work, and continuously developing the SHF crew. Another factor that excites me daily is being able to enthrall our guests again and again, and sometimes surprise them with new offers and services.

**What are the values at the heart of your work?**

Compassion, trust, respect, and the willingness to perform at the highest level.

**Where do you see Schlosshotel Fiss in five years?**

This isn't the time for specified predictions, but it's the time to show courage and continuity. Over the last few years, we have reassessed our position with regard to different issues and started to steer into new directions. We made several pioneering decisions, which have served to lead us into a bright future. We are convinced we are on the right path and that we are able to continue creating the Schlosshotel experiences our guests most long for at this moment.

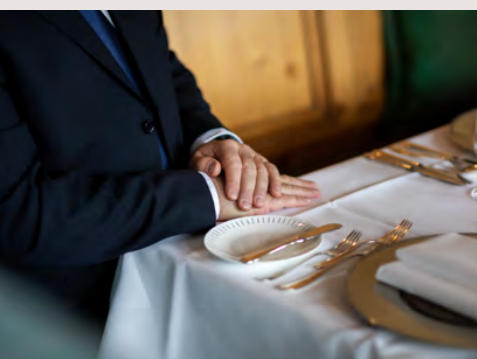
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# Appreciation makes



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# teams work



# Sacred Plants

Pharmos Natur is a new discovery – just like the precious, healing plants that take full effect in the natural cosmetics, holistic foods, and superfoods created by this fascinating brand.

The more familiar you become with Pharmos Natur, the deeper you delve into the company’s unique philosophy and ethics, the more impressed you will be by its treasure trove of exceptional skincare, detox, and health products. Their formulas are rich and effective. The individual ingredients are pure and powerful. Their effects are simply radiant.

**BARBARA BLASSNIG AND ANTON WALDNER EXPLAIN WHY THEY PERSONALLY CHERISH THIS DISCOVERY:**

“When I’m asked why I choose Pharmos Natur, I have many good reasons. The products clearly stand out from conventional natural cosmetic products, both in terms of quality and effectiveness. They consist of precious healing plants that grow naturally among sustainable mixed crops. The plants are known for their ability to absorb maximum light energy. After harvesting, the plants are processed without use of chemicals. All Pharmos Natur products are free of alcohol, citric acid, mineral oils, parabens, PEGs, and water, which is astonishing. Instead of water, the company uses 100 percent raw aloe vera juice as the basis for its products. Unlike water, aloe vera juice does not remain on the skin’s surface, but penetrates deep into the cells to nourish them with all its goodness. This helps release blockages and rejuvenates from within. A highlight of any Pharmos Natur facial is the application of a fresh aloe vera leaf. The skin absorbs the intensely moisturising and nourishing gel of the plant, consequently repairing and regenerating the cells and slowing down the ageing process. You simply must experience Pharmos Natur and let yourself be captivated by its vital energy and freshness.”

Barbara Blassnig, SHF spa manager

Wonders are a gift.  
Let’s accept them.

“I am absolutely ecstatic about the products developed by Pharmos Natur. Time and again, the brand impresses me with its power, variety, and effectiveness. One of the most beautiful body rituals created by Pharmos Natur, in my opinion, is the Love Your Age body scrub. It’s an intensely nourishing and rejuvenating massage paired with pure plant power. The innovative combination of lipids, vitamins, and antioxidants smoothes the skin and reactivates skin cell renewal. What a fantastic experience with even more fabulous results to pamper yourself.”

Anton Waldner, SHF sports physiotherapist and qualified health coach



## #1

**PHARMOS NATUR EXCLUSIVE ROHINI**

Enjoy natural regeneration as natural ingredients synergistically unfold their effects and flood your cells with exceptional light energy. The intelligence of adaptogenic plants directly responds to your skin’s needs.

50-minute facial

Book your appointment at the SHF spa reception or conveniently online using the SHF app.

## #2

**PHARMOS NATUR LOVE YOUR AGE BODY SCRUB**

This exclusive herbal scrub and massage provides true renewal, intensely nourishing your body and stimulating the metabolism. A perfect interplay between precious herbal essences and attentive massage strokes result in an exquisite full-body experience. Your skin is visibly toned and revitalised, leaving you with a silky-smooth glow and restored suppleness, as well as the feeling of being reborn.

50-minute scrub and massage

# Love is light-hearted

## SHF FAMILY SPA

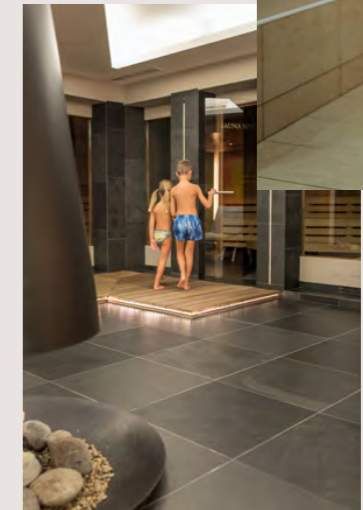
- Non-nude spa for families with children
- Biosauna
- Finnish sauna
- Family steam bath
- Sauna infusions and scrubs suitable for kids & teens
- Fragrance emulsion station
- Cuddle loungers
- Quiet area with an open fireplace
- Direct access to the 1,000 sq m Schloss Spa and Aqua Monte & Splash watercases

*How beautiful is free time?*

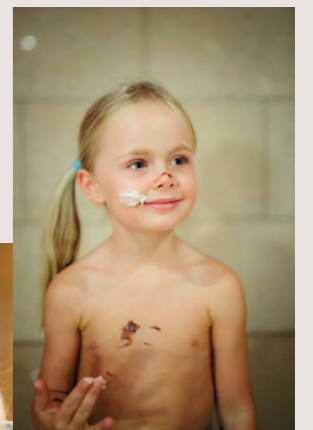
There's nothing we love more than our children: Their laughs when they are happy. Their tiny little fingers reaching for our hands. Their delicate voices whispering a secret into our ears. Their scent. Their touch. Their entire being.

Since these moments are so precious, yet fleeting, we have created some very special places at Schlosshotel Fiss for you to enjoy them. The spacious, comfortable SHF family rooms & suites, as well as the SHF Family Spa, invite you to savour every moment of family quality time.

The SHF Family Spa, specifically designed for families and their children, provides a safe non-nude space that envelops your family for cuddling and relaxing. Here, even our youngest guests can enjoy some pampering, be it in the biosauna, Finnish sauna, family steam bath, or with supervised sauna sessions and special scrubs for kids & teens. Afterwards, they can cosy up to the fireplace, wrapped in a fluffy bathrobe, and luxuriate in the feeling of being completely safe and secure.



*How about a chocolate or strawberry scrub?*







— — —  
This is what we want your Christmas 2021 at Schlosshotel Fiss to be: filled with abundance, joy, and happiness. We invite you to celebrate these holy days in the splendour of this magical place, tucked away in the calm and comforting mountains:



— — —  
This is where our horse-drawn sleigh picks you up for a romantic ride through our winter wonderland. This is where we welcome you with hot punch and fragrant roasted chestnuts after a day out skiing. It's also where kids look forward to candyfloss and roasted almonds. And where new friends are waiting at the kids' club and youth club. It's where you can dive into the clarity of the mountains at the SHF Spa and Aqua Monte waterscape. Where every day brings peace and quiet, while also providing a new adventure: precious treatments, creative dining highlights, good tunes, fine wines, generous surprises – and, finally, the unforgettable fireworks display on the SHF rooftop terrace. For an instant, thousands of stars light up the night sky just for you ... and everything feels right just the way it is.

# More than a moment



— — —  
When what belongs together gets together, harmony emerges and a feeling of abundance ensues. Experience joy that runs deep – and a happiness that can be both felt and seen.

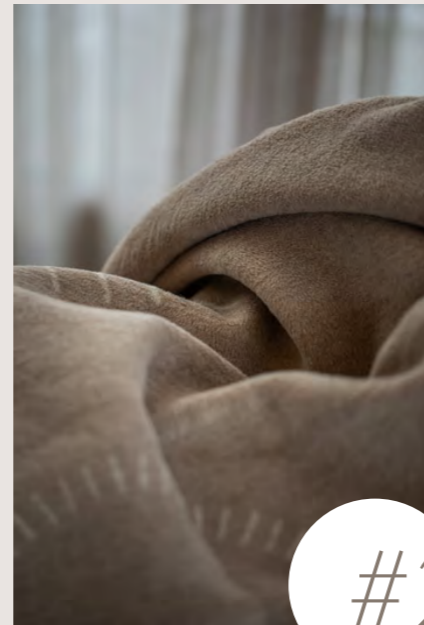


#1

Precious presents

A BIG WARM HUG

provided by the new, silky-soft SHF blankets



#2

PERFECTLY SET

and ready to create a fine dining feeling with our SHF tableware collection

#3



MORE THAN AN INVITATION ...

... to say: "You are valuable to me."  
The SHF gift vouchers:

- SHF Christmas, the perfect gift in Christmas style
- SHF monetary vouchers in your amount of choice
- Schlosshotel Winter Experience with 4 nights' ski-in & ski-out and spa delight
- Schlosshotel Summer Experience with 4 nights' adventure and relaxation in the mountains
- SHF spa vouchers, redeemable as monetary vouchers at the SHF Spa
- And many more seasonally available voucher specials

Pick your choice of SHF gift vouchers at [www.schlosshotel-fiss.com/en/rooms/gift-voucher/](http://www.schlosshotel-fiss.com/en/rooms/gift-voucher/) and conveniently download it at home, have it delivered with the elegant SHF packaging, or choose to forward it yourself as a digital surprise.

# The art of joyful anticipation



There are so many wishes waiting to be fulfilled. So many dreams we want to realise. So many surprises that could make someone happy – and will certainly do so with a gift from Schlosshotel Fiss. SHF gift vouchers are the perfect gift for any occasion. However, at our on-site hotel shop, you can also find a beautiful selection of SHF living specials, including our exclusive tableware collection, fluffy blankets, and spa bags, as well as a range of high-quality fashion and living highlights.

# We look forward

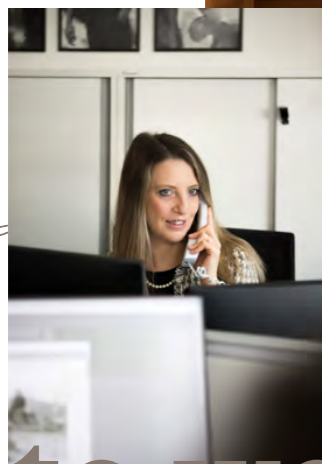
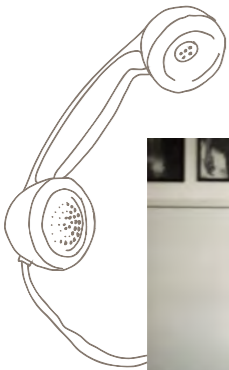
WWW.SCHLOSSHOTEL-FISS.COM / INFO@SCHLOSSHOTEL-FISS.COM

## BY PHONE

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We can't wait to hear from you! A phone call is the best way to receive individually tailored advice and assistance. We are also happy to return your call at your leisure.

0043 5476 6397



## ON THE ROAD

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If you're busy, you can simply become informed and get a glimpse of your holiday on the road. We are mobile and always within reach.

## AT YOUR DESK

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Take your time to collect all the information you need. Learn more about your stay and increase your anticipation of the perfect holiday.

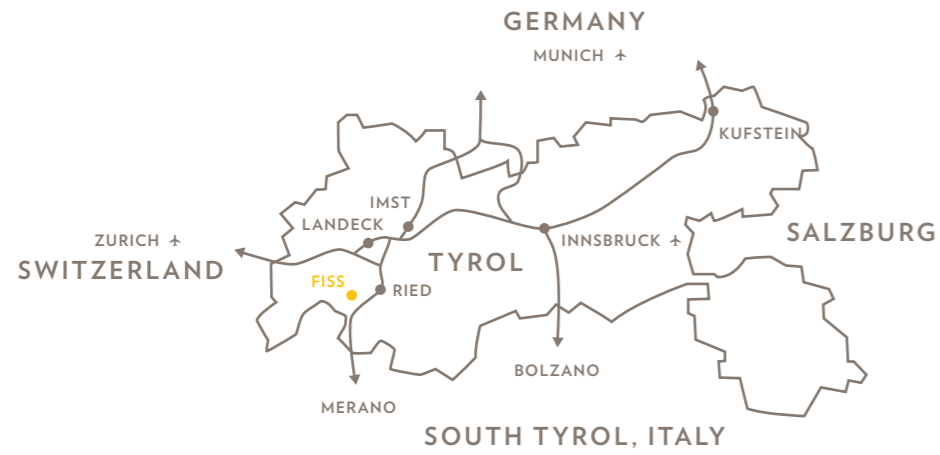
# to welcoming you

We want your stay at Schlosshotel Fiss to be truly special. Therefore, we help you plan the perfect holiday, tailored to your wishes. We find the right room for you, advise you on customised spa offers, and take care of all the finishing touches that will make the days you spend with us nothing less than exceptional.





@schlosshotel\_fiss



The Serfaus-Fiss-Ladis holiday destination is nestled in the Oberland region in the west of Tyrol, Austria. It is a 2.5-hour drive from Zurich, Ulm, Munich, Salzburg, and Bolzano.

All information has been carefully checked. Misprints, changes, and errors excepted.  
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We will be pleased to accept bookings for your summer getaway to the sunny Tyrolean mountains anytime at:  
0043 5476 6397

